



- **HIVEMIND** NETWORK -

Helping businesses that care, deliver change that matters

The HiveMind Networks
CIO Advisory Service,
part of the
HiveExec product family

HiveMind CloAdvisor

Product Overview - Member Presentation

Not for distribution outside of HiveMind

Product Owner
Ben Dickie
Contributors

Date 28/09/2020

HiveMind Network Ltd 202



AGENDA





IT Leadership is challenging in today's connected world





How can we help our clients to survive and flourish





Understanding our competitors who offer services to help in this space





How we outperform them





The financial returns and growth potential for you





The support we provide to help you succeed in selling and delivering this service





Who Is this for? Is this right for you?





All we ask of you in return



To summarise



- 1. IT Leadership is challenging
- 2. How can we help
- 3. Our competitors
- 4. How we outperform them
- 5. The financial returns for you
- 6. The support we provide
- 7. Is this right for you?
- 8. All we ask of you in return





IT Leadership is challenging in today's connected world





There's no worse time than now to be an average CIO..."

> Quote from a recent Mckinsey Leadership Conference





Why?







Their business needs them to help modernise, if not transform to survive





Whilst at the same time
They're continuously
pressured to evolve and
deliver more with less





Whilst wrestling with increasing legacy complexity





Putting aside the ghastly, Gartner marketing words, their points hold true over what's coming down the





HYPERAUTOMATION

Source Gartner





MULTIEXPERIENCE





DEMOCRATIZATION





HUMAN AUGMENTATION





TRANSPARENCY & TRACEABILITY





EMPOWERED EDGE





DISTRIBUTED CLOUD





PRACTICAL BLOCKCHAIN





AI SECURITY







How can we help them survive and flourish...





Trusted Advisor & sounding board





Depth and breadth of knowledge to help validate and support decision making





Cradle to grave if needs be





Rapid access to world class expertise.

When and where needed



SOME SERVICES ALREADY EXIST TO HELP!



Gartner, Forrester, Deloitte, KPMG, EY, Bearing Point...

Loads of them, and we don't believe any of us can compete with them as an individual?!



THERE'S GAPS AND ISSUES SO WE CREATED A FRESH, PRACTICAL ALTERNATIVE

CIO ADVISORY SERVICE



Just You ?



Value for money
and
Flexibility
and a new underlying
platform





NEWLY Included

- Answer Store Platform
- our co-created

Accelerators





Explore

- Talk with Experts
- Work & Job Posting
- ★ Accelerators
- ♠ Personalise
- Business Perspectives
- My Favourites



Explore Communities

THE HOLY GRAIL: EFFECTIVE DELIVERY

Programme & Project Delivery

The right products or services, using the right approach at the right speed; that's effective delivery!



STRATEGY & SERVICE DELIVERY Sourcing & Supply Chain

Leading edge work from the most experienced

and successful strategists and delivery experts for strategic sourcing and supply chain.



New Client Stories











Continually sense and respond to change and accelerate without waste.



0% Completed.

Effective Digital Delivery V1.1

Accelerated Solution Delivery BI & Analytics Digital Enablement

Organisational Agility & Effectiveness Process Effectiveness & Automation Purpose to Portfolio

Rapidly self-diagnose your organisations biggest and best opportunities to shine through effective delivery.

O% Completed.

Effective Strategic Sourcing v1.2

Accelerated Solution Delivery BI & Analytics Digital Enablement

Organisational Agility & Effectiveness Process Effectiveness & Automation Purpose to Portfolio

Rapidly self-diagnose your organisations biggest and best opportunities to shine through effective sourcing.

AND WHY IS IT GOOD FOR EXPERT PRACTITIONERS LIKE YOU?



Win interesting work quicker and easier than you can alone



Service more clients with more diverse needs



Earn from the work of other experts that you can trust



Support from the HiveMind team

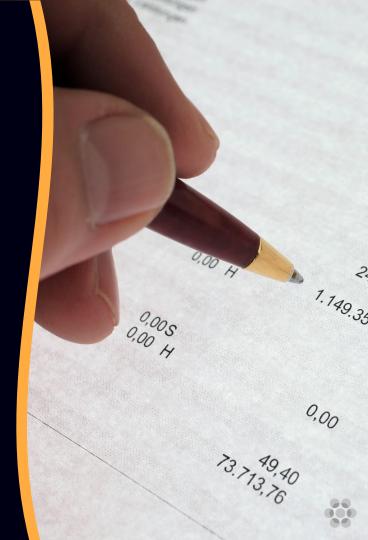
Commercial and Negotiation Support



FINANCIAL RETURNS FOR YOU



Annual Recurring Income - £13,980

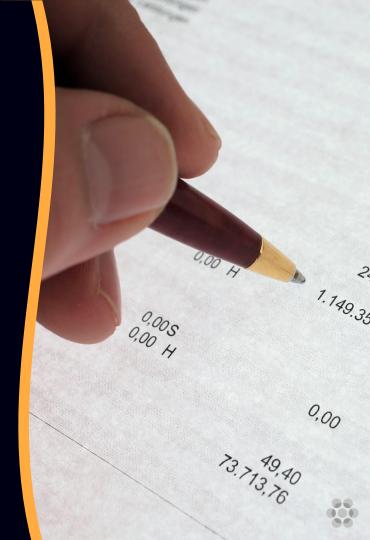


A share of the Win Bonus when introducing new clients, upto £5,500

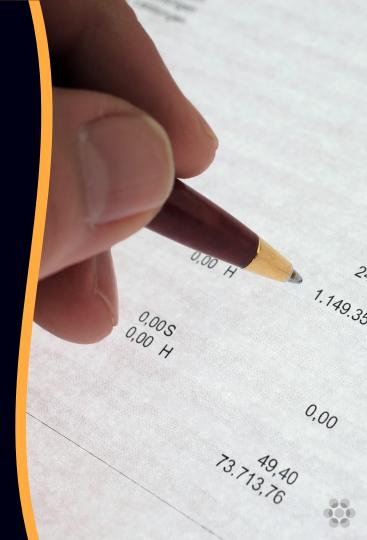


Earn from the work of others

An uncapped profit share An average additional £4K-£6K per annum



A Single HiveExec
CIO Advisor Service
generates an average of
£24K-£26K per annum





Who Is this for? Is this right for you?





Experience and ability to advise

Desire to have a portfolio of clients

Want to offer more than you can alone

Structured support in business development





The support we provide to help you succeed in selling and delivering this service



CIOAdvisor Accelerator Program

6 weeks to your first CIOAdvisor Client!





2-3 hours a week





1 Learn Plan & Select

2 Understand the Accelerators

3 Buddying, Practising & messaging

4 Personal Brand enhancement

5 Relevance and your stories

6 Going out with confidence





All we ask of you in return.....





THANK YOU

